

MINOR PROJECTS

S. No.	Year	Faculty Name	Project Details	Duration	Status	Name of the Funding agency	Funding Amount, in Rs.
1	2015-16	Prof. Frince Thomas	Workshop for the application of statistical tools for faculty members of management and technology	6 Months	Completed	GUJCOST	40,000
2	2015-16	Dr. Naresh K Patel	Live Project for McDonald	2 Months	Completed	McDonald	
3	2014-15	Dr. Naresh K Patel and Prof. Neeraj K. Yajnik	Entrepreneurship Mentoring	6 Months	Completed	Acquagreen Hydroponics Pvt. Ltd, Ahmedabad	
4	2013-14	Dr. Naresh K Patel	Impact of Television Advertisements on Children and its impact on parent's decision making of brand: Special reference to Gujarat Region	2 years	Ongoing	UGC	1,92,000
5	2013-14	Prof. Neeraj K Yajnik	Study of Best Practices in Grant-in-Aid Business Schools of Gujarat	2 Years	Ongoing	UGC	1,92,000
6	2013-14	Dr. Naresh K Patel and Prof. Neeraj K. Yajnik	Entry Strategy	6 Months	Completed	Vinayak Innovative, Junagadh	